

# Unmasking APTs: Addressing Attribution Challenges in Evolving Attack Landscape

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A lightbox sign with three rows of text. The first row contains the word 'THIS', the second row contains 'IS WHO', and the third row contains 'I AM'. The sign is illuminated from within, creating a soft glow against a dark background.

THIS

IS WHO

I AM

Researcher at TU Wien  
Masters from University of Utah  
Previously: Red Teamer @ MSFT  
Passionate about ML and security  
Enjoy Stargazing

# Roadmap



# Russia-backed hackers target German legislators: report

Farah Bahgat  
03/26/2021

A "Ghostwriter" cyberattack affected seven Bundestag members and 31 state parliamentarians, according to a Spiegel report. The hackers reportedly launch campaigns that "align" with Russian interests.



© Christoph Soeder/picture alliance

# Targeted vs. commodity malware

- Specific vs. Indiscriminate targeting
- Tailored tactics vs. Generic tactics
- Specific objective vs. Maximize potential profits



APTs are typically **well-funded, experienced teams of cybercriminals** that **target high-value organizations for specific objective** of data theft or espionage

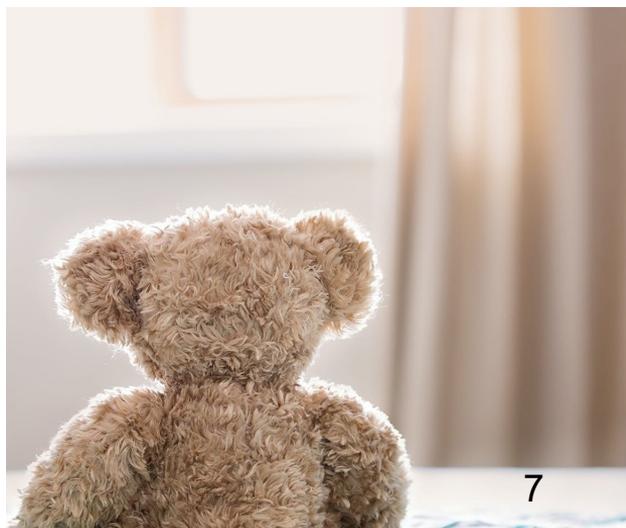
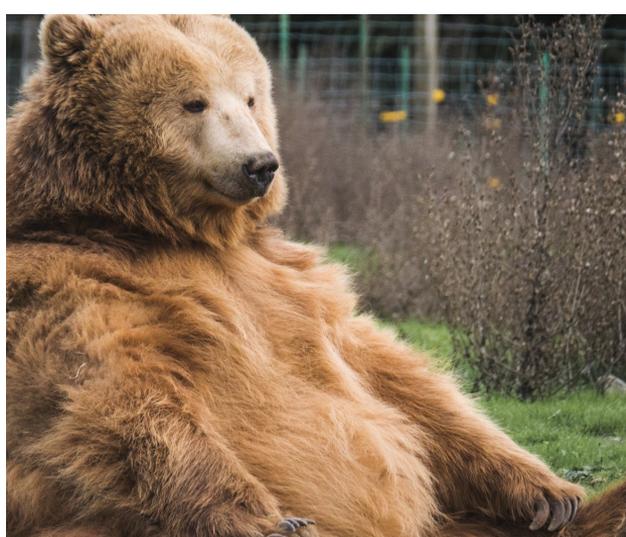
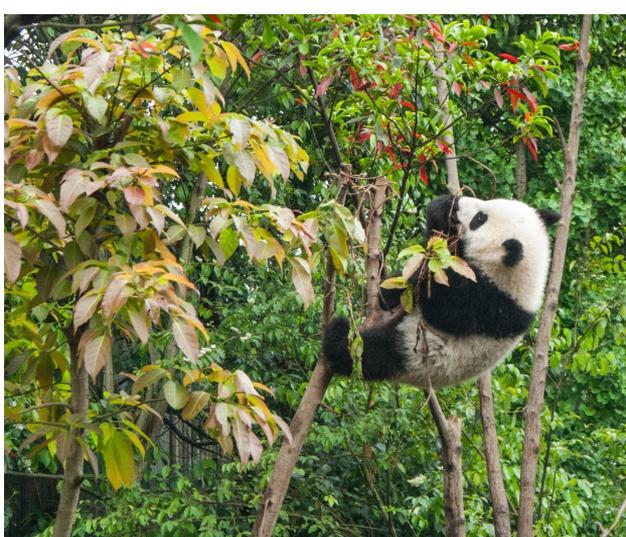
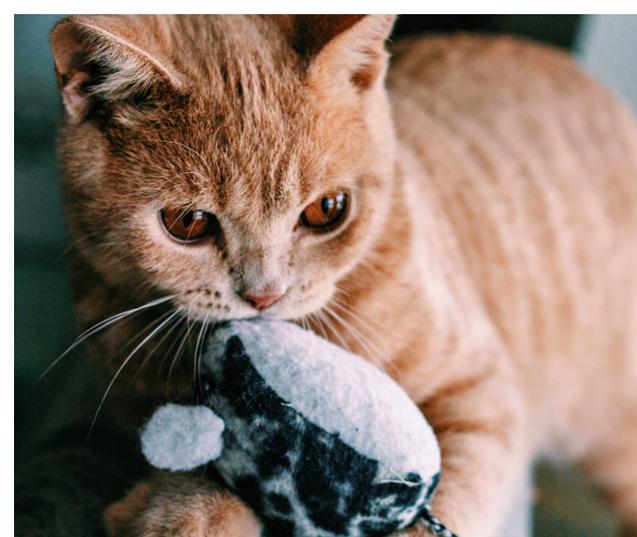
# What is (AP)threat attribution?

Associate a  
cyber-attack  
to an attacker

Analysts link the  
activity to a known  
threat actor/group

In October 2020, the Council of the European Union [announced](#) sanctions imposed on Russian military intelligence officers, belonging to the 85th Main Centre for Special Services (GTsSS), for their role in the 2015 [attack](#) on the German Federal Parliament (Deutscher Bundestag). The 85th Main Centre for Special Services (GTsSS) is the military unit of the Russian government also tracked as [APT28](#) (aka [Fancy Bear](#), [Pawn Storm](#), [Sofacy Group](#), [Sednit](#), and [STRONTIUM](#)).







# So far..?

## GROUPS

### Overview

[admin@338](#)

[Ajax Security Team](#)

[ALLANITE](#)

[Andariel](#)

[Aoqin Dragon](#)

[APT-C-36](#)

[APT1](#)

[APT12](#)

[APT16](#)

[APT17](#)

[APT18](#)

[APT19](#)

[APT28](#)

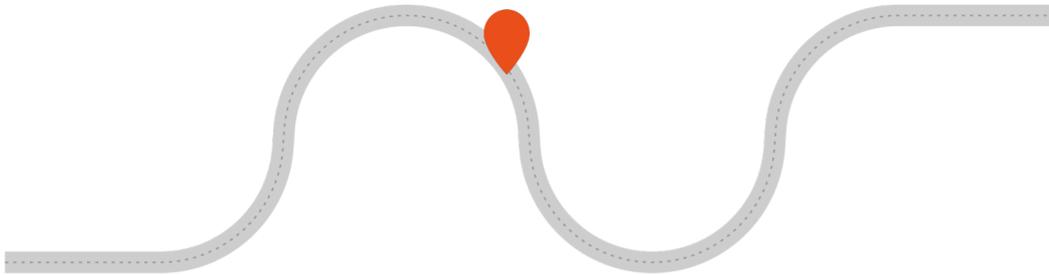
[APT29](#)

Groups: 143

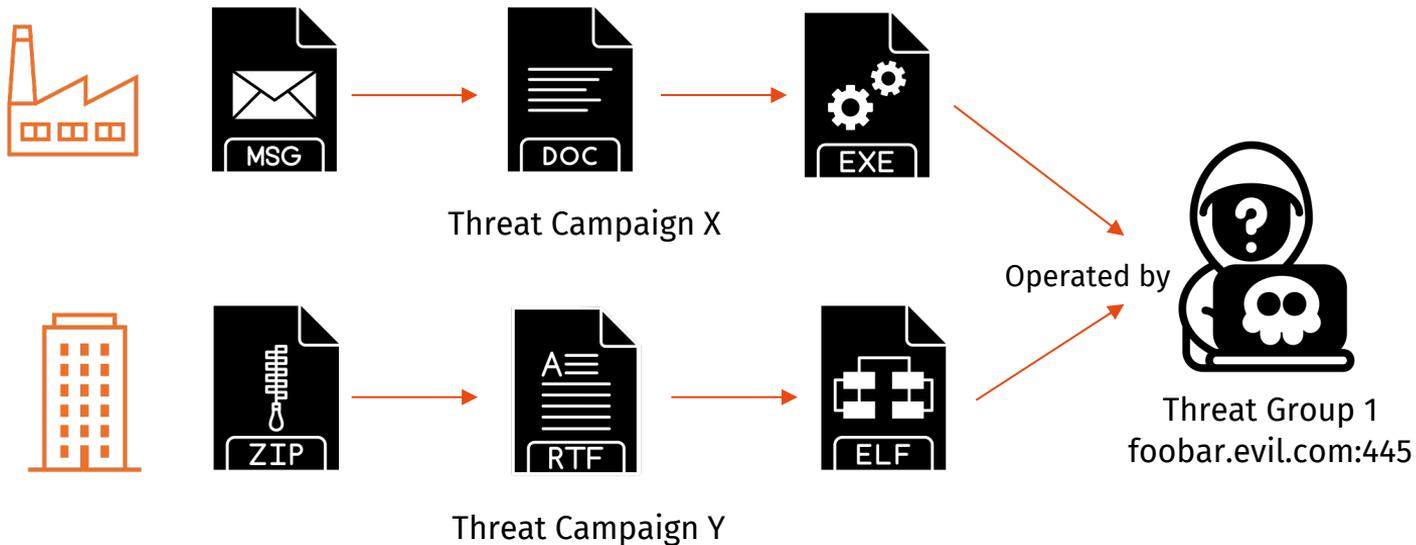
ID	Name	Associated Groups	Description
G0018	<a href="#">admin@338</a>		<a href="#">admin@338</a> is a China-based cyber threat group. It has previously used newsworthy events as lures to deliver malware and has primarily targeted organizations involved in financial, economic, and trade policy, typically using publicly available RATs such as <a href="#">PoisonIvy</a> , as well as some non-public backdoors.
G0130	<a href="#">Ajax Security Team</a>	Operation Woolen-Goldfish, AjaxTM, Rocket Kitten, Flying Kitten, Operation Saffron Rose	<a href="#">Ajax Security Team</a> is a group that has been active since at least 2010 and believed to be operating out of Iran. By 2014 <a href="#">Ajax Security Team</a> transitioned from website defacement operations to malware-based cyber espionage campaigns targeting the US defense industrial base and Iranian users of anti-censorship technologies.
G1000	<a href="#">ALLANITE</a>	Palmetto Fusion	<a href="#">ALLANITE</a> is a suspected Russian cyber espionage group, that has primarily targeted the electric utility sector within the United States and United Kingdom. The group's tactics and techniques are reportedly similar to <a href="#">Dragonfly</a> , although <a href="#">ALLANITEs</a> technical capabilities have not exhibited disruptive or destructive abilities. It has been suggested that the group maintains a presence in ICS for the purpose of gaining understanding of processes and to maintain persistence.



# Attribution is challenging!

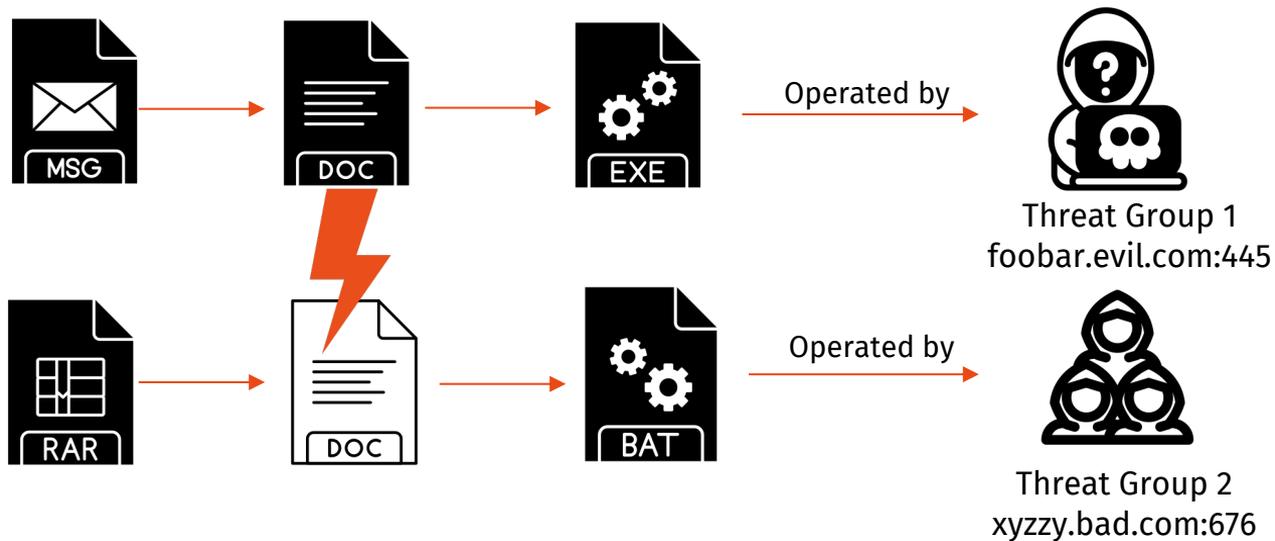


# Campaign variation



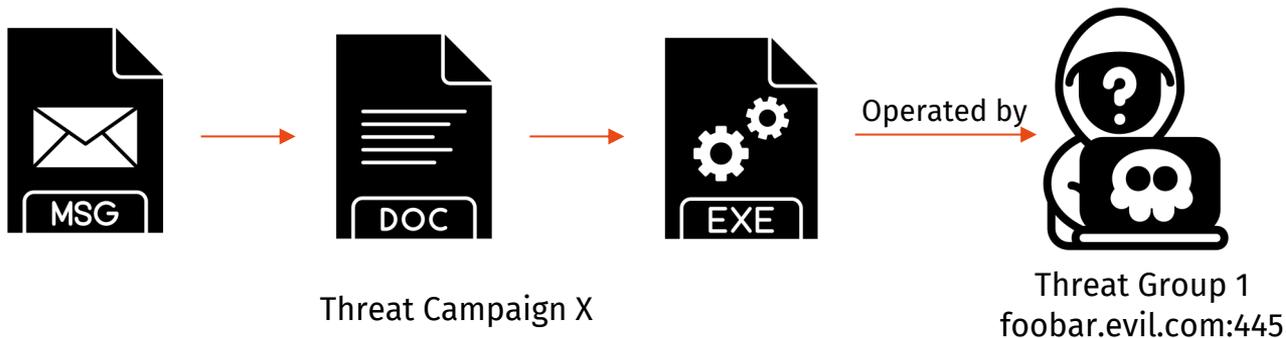
- Incomplete understanding of adversary with vendors tracking groups from varied campaign perspectives [AT&T AlienLabs, 2021]

# Shared similarity



- Adoption of shared similarities, false flags and collaboration between subgroups results in inconsistent and erroneous attribution [Mandiant, 2023]

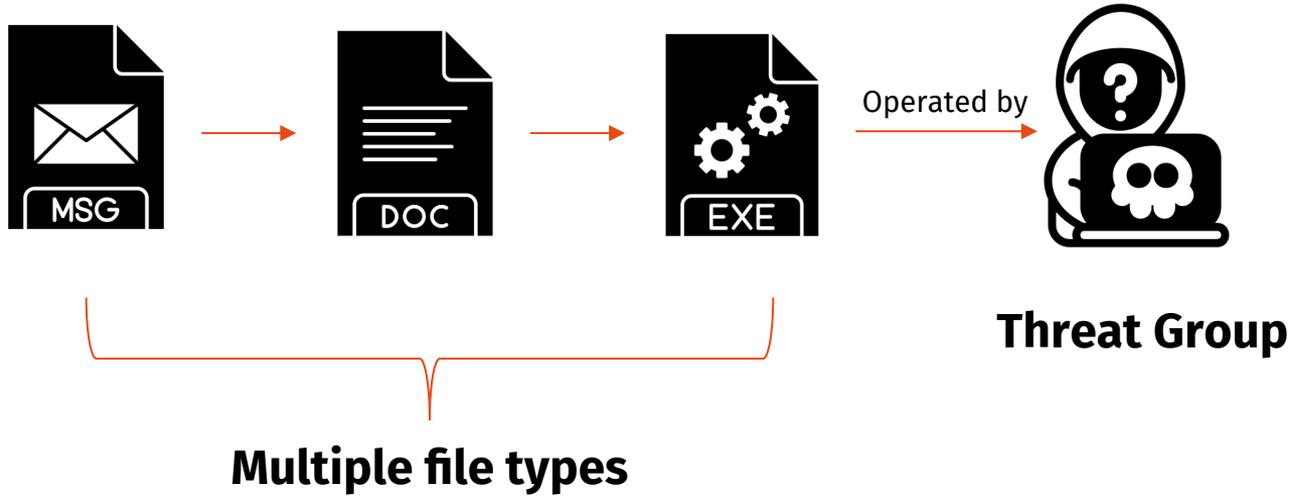
# Heterogeneous files in attack chain



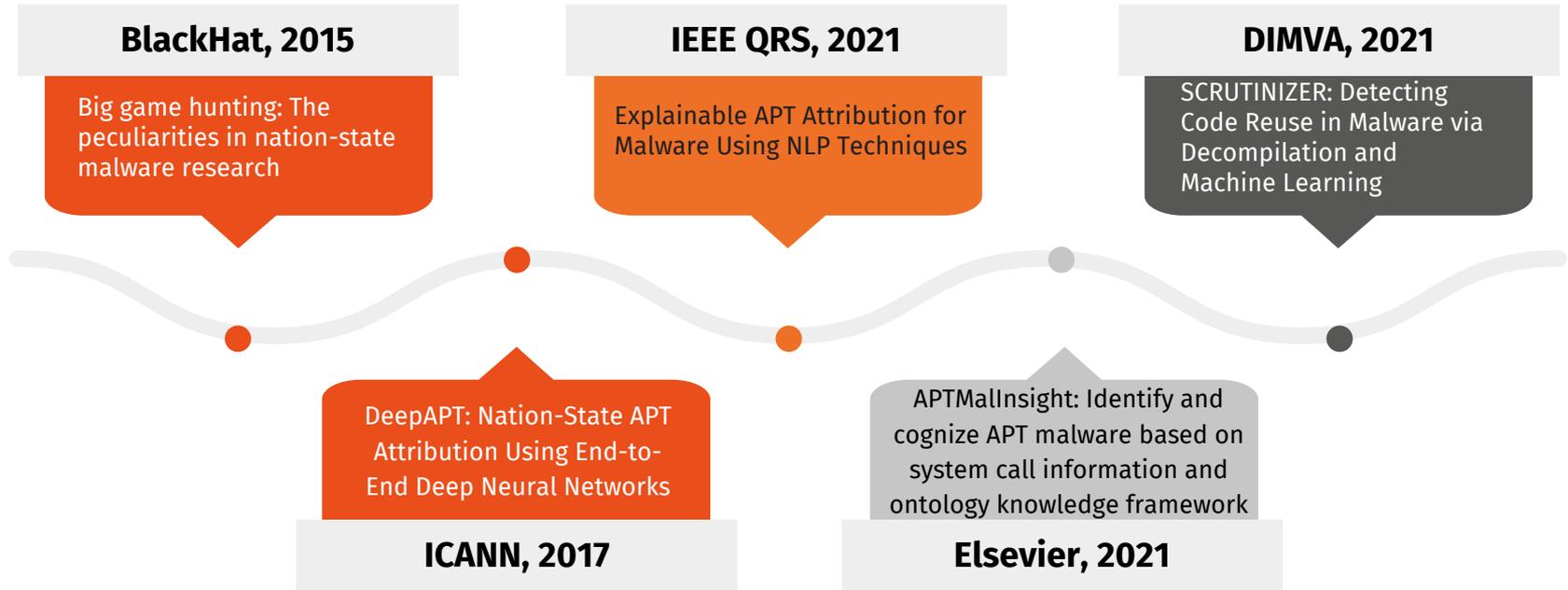
- Manual analysis of heterogeneous files to identify the threat group [Mandiant, 2022]

# Putting it all together

## Threat Campaign X



# Malware based attribution research

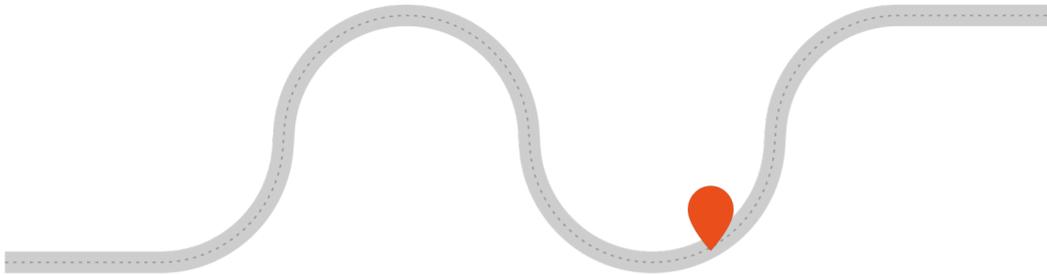


# Approach ADAPT

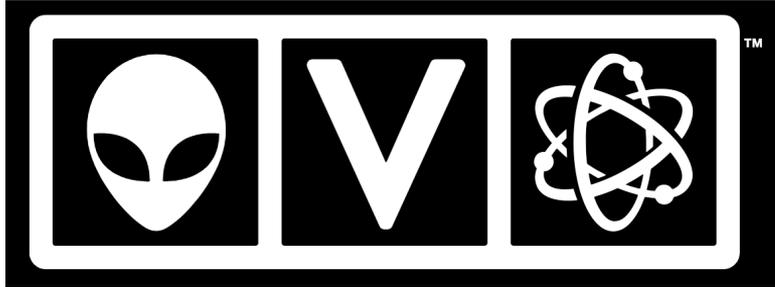
## Attribution of **D**iverse **A**PT Samples



# ADAPT Data Collection

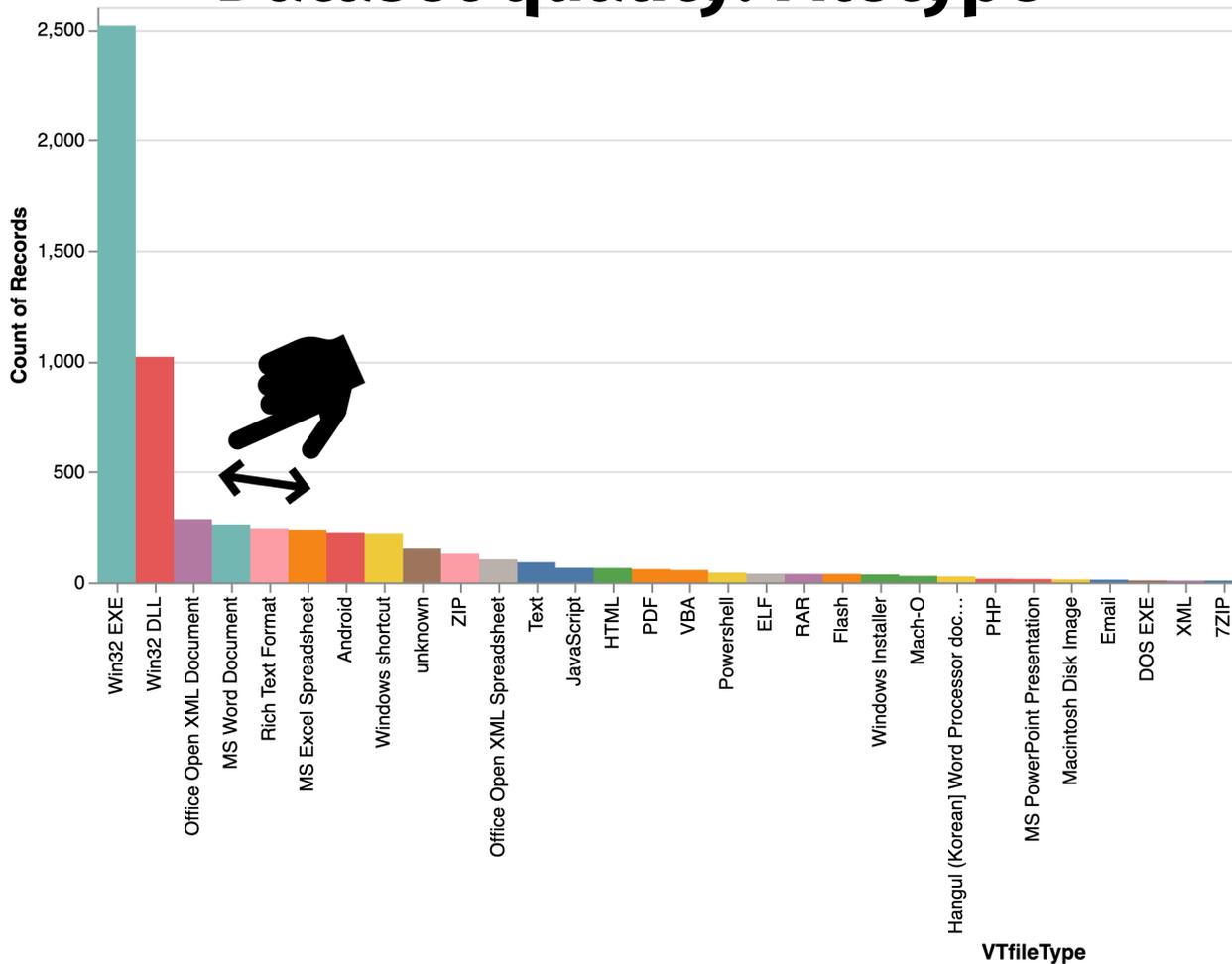


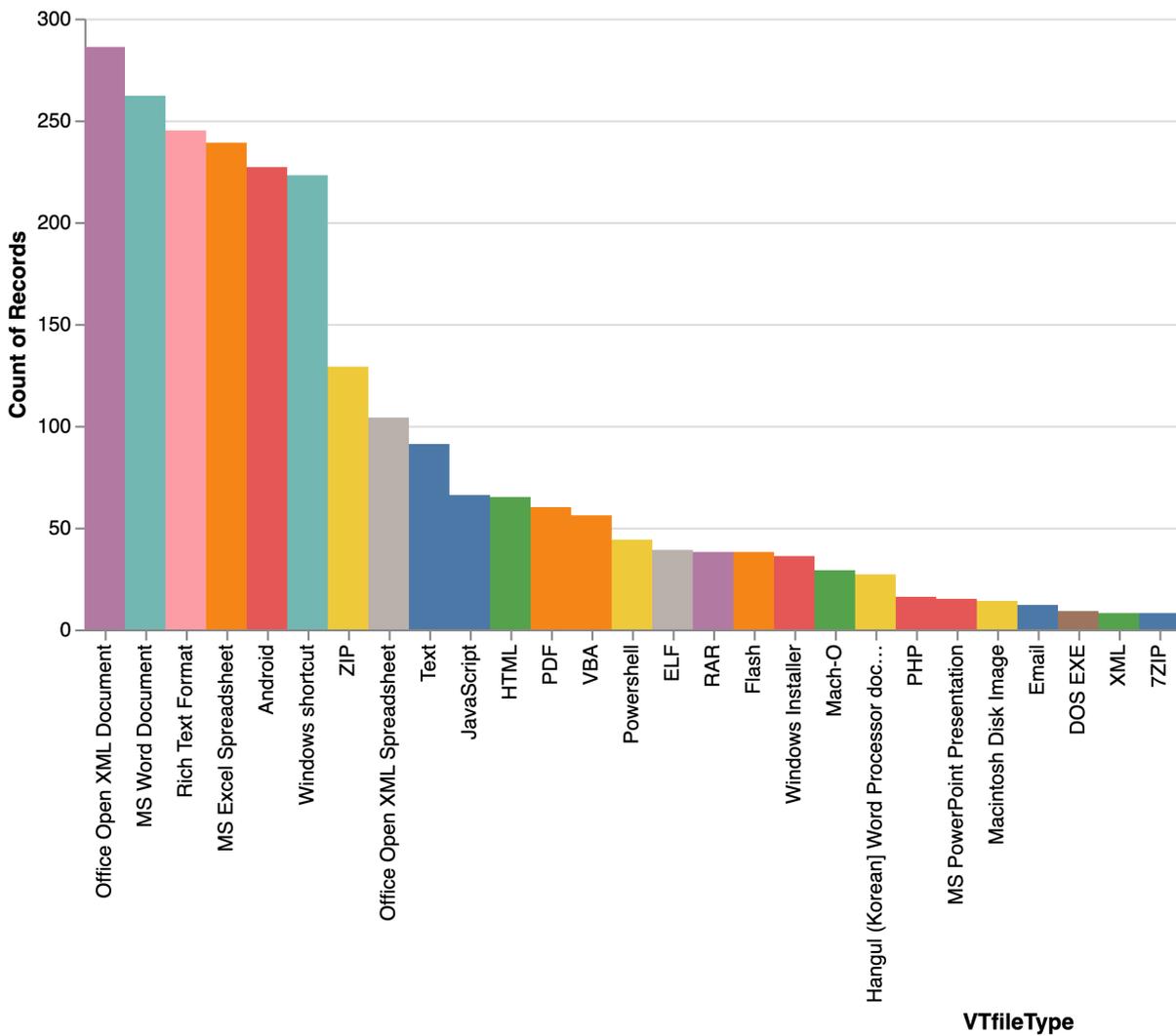
# APT dataset



- 6,455 samples (SHA256)
- 22+ file types
- 172 APT groups

# Dataset quality: Filetype





# Exploring the Malicious Document Threat Landscape: Towards a Systematic Approach to Detection and Analysis

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**Abstract**—Despite being the most common initial attack vector, document-based malware delivery remains understudied compared to research on malicious executables. This limits our understanding of how attackers leverage document file formats and exploit their functionalities for malicious purposes. In this paper, we perform a measurement study that leverages existing tools and techniques to detect, extract, and analyze malicious Office documents. We collect a substantial dataset of 9,086 malicious samples and reveal a critical gap in the understanding of how attackers utilize these documents. Our in-depth analysis highlights emerging tactics used in both targeted and large-scale cyberattacks while identifying weaknesses in common document analysis methods. Through a combination of analysis techniques, we gain crucial insights valuable for forensic analysts to assess suspicious files, pinpoint infection origins, and ultimately contribute to the development of more robust detection models. We make our dataset and source code available to the academic community to foster further research in this area.

## 1. Introduction

Documents are a widely used method to deliver malicious payloads during a cyberattack: In 2016, the Microsoft Defender Security Research Team reported that 98% of Office-targeted attacks utilized malicious macros [43]. This dominance of macro-based threats was further corroborated by a recent ReasonLabs cybersecurity report, which identified them among the top 10 threats detected in 2022 [30]. Moreover, Microsoft’s disclosure of 59 vulnerabilities, including zero-day exploits, in Word documents during 2023 highlights the criticality of ana-

Detector, which leverages bimodal machine learning models to combine visual and textual information for macro malware detection [69]. Cohen et al. presented a Structural Feature Extraction Methodology (SFEM) specifically targeted towards Office Open XML (OOXML) document formats, employing machine learning for malicious document identification [11]. A significant portion of document analysis research focuses on extracting and analyzing macro code. Extraction is typically achieved using tools like oletools [34], followed by training detection models. These are based on techniques like Latent Semantic Indexing (LSI) [48], Natural Language Processing (NLP) using Bag-of-Words and Term Frequency-Inverse Document Frequency (TF-IDF) [47], or identification of specific macro code keywords (e.g., AutoOpen and Shell) [29]. Beyond code analysis, recent work by Casino et al. explores the potential of detecting deceptive information within documents by constructing lightweight signatures from file components (e.g., “enable editing” and “enable content”) for malware detection [8]. Ruaro et al. took a more targeted approach, focusing on symbolic execution for automated deobfuscation and analysis of Excel 4.0 macros (XL4) prevalent in Microsoft Excel files [60].

While existing research primarily focused on the binary classification of documents as either “malicious” or “benign,” we argue that a comprehensive understanding of the evolving landscape of malicious documents is required for effective defense strategies. This is mainly because of two key factors: (1) *The diverse nature of file formats* (e.g., OLE and OOXML) *and macro types* (e.g., Visual Basic for Applications (VBA) macros [44] and Excel 4.0 macros [53]) presents challenges for extracting file metadata and macro code. This variety allows attackers

# Dataset quality: Group label

2,260 (35.01%) have more than 1 label

Threat Group Label	Number of Aliases	Number of Sample
Lazarus	29	527
Gamaredon	11	446
Transparent Tribe	9	403
APT41	16	278
Turla	21	203
APT28	23	169
APT29	15	224

# Dataset (re)-labeling

- Malpedia Threat Actor Inventory and MITRE to resolve conflicts
- Standardize aliases
- Consistent naming convention
- Non-unique names and non-APT samples

# Campaign Labeled Dataset

## CAMPAIGNS

### Overview

[2015 Ukraine Electric Power Attack](#)

[2016 Ukraine Electric Power Attack](#)

[C0010](#)

[C0011](#)

[C0015](#)

[C0017](#)

[C0018](#)

[C0021](#)

[C0026](#)

[C0027](#)

[CostaRicto](#)

Campaigns: 24

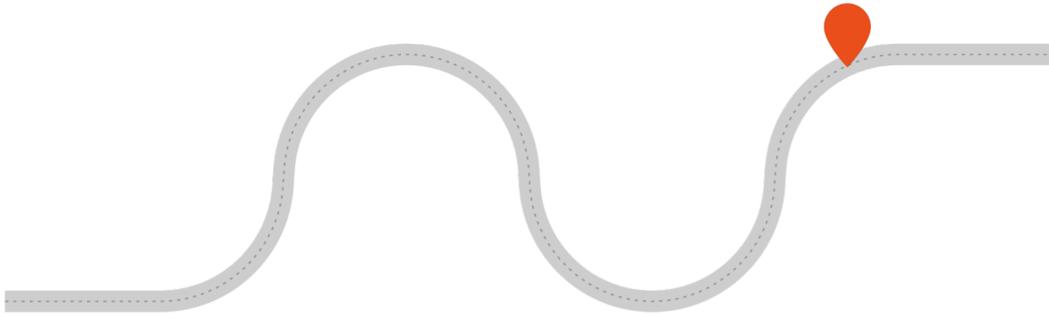
ID	Name	Description
<a href="#">C0028</a>	<a href="#">2015 Ukraine Electric Power Attack</a>	<a href="#">2015 Ukraine Electric Power Attack</a> was a <a href="#">Sandworm Team</a> campaign during which they used <a href="#">BlackEnergy</a> (specifically <a href="#">BlackEnergy3</a> ) and <a href="#">KillDisk</a> to target and disrupt transmission and distribution substations within the Ukrainian power grid. This campaign was the first major public attack conducted against the Ukrainian power grid by <a href="#">Sandworm Team</a> .
<a href="#">C0025</a>	<a href="#">2016 Ukraine Electric Power Attack</a>	<a href="#">2016 Ukraine Electric Power Attack</a> was a <a href="#">Sandworm Team</a> campaign during which they used <a href="#">Industroyer</a> malware to target and disrupt distribution substations within the Ukrainian power grid. This campaign was the second major public attack conducted against Ukraine by <a href="#">Sandworm Team</a> .
<a href="#">C0010</a>	<a href="#">C0010</a>	<a href="#">C0010</a> was a cyber espionage campaign conducted by <a href="#">UNC3890</a> that targeted Israeli shipping, government, aviation, energy, and healthcare organizations. Security researcher assess <a href="#">UNC3890</a> conducts operations in support of Iranian interests, and noted several limited technical connections to Iran, including <a href="#">PDB</a> strings and <a href="#">Farsi</a> language artifacts. <a href="#">C0010</a> began by at least late 2020, and was still ongoing as of mid-2022.
<a href="#">C0011</a>	<a href="#">C0011</a>	<a href="#">C0011</a> was a suspected cyber espionage campaign conducted by <a href="#">Transparent Tribe</a> that targeted students at universities and colleges in India. Security researchers noted this campaign against students was a significant shift from <a href="#">Transparent Tribe's</a> historic targeting Indian government, military, and think tank personnel, and assessed it was still ongoing as of July 2022.

## To help the community...

- 6,134 samples assigned to 92 groups
- 230 samples, 17 APT groups, 22 APT campaigns

\* The standardized group-labeled dataset is available at <https://anonymous.4open.science/r/ACM-7FC0/>

**What's next?**



# ADAPT 2.0



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# Key Highlights

- Systematic attribution approach by disassociating campaign attribution and group attribution
- Considering the diverse array of file types in the evolving APT landscape is promising
- Effective knowledge exchange between academia and industry can lead to impactful research outcomes



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- [8] <https://huggingface.co/sentence-transformers>
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- [10] <https://attack.mitre.org/campaigns/>
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- [12] <https://blogs.jpccert.or.jp/en/2018/07/malware-wellmes-9b78.html>
- [13] <https://learn.microsoft.com/en-us/microsoft-365/security/intelligence/microsoft-threat-actor-naming?view=o365-worldwide>
- [14] <https://attack.mitre.org/groups/>

# Dataset quality: Group label

2,260 (35.01%) have more than 1 label

Previous name	New name	Origin/Threat	Other names
ACTINIUM	Aqua Blizzard	Russia	UNC530, Primitive Bear, Gamaredon
AMERICIUM	Pink Sandstorm	Iran	Agrius, Deadwood, BlackShadow, SharpBoys
BARIUM	Brass Typhoon	China	APT41
BISMUTH	Canvas Cyclone	Vietnam	APT32, OceanLotus
BOHRIUM	Smoke Sandstorm	Iran	
BROMINE	Ghost Blizzard	Russia	Energetic Bear, Crouching Yeti
CERIUM	Ruby Sleet	North Korea	
CHIMBORAZO	Spandex Tempest	Financially motivated	TA505
CHROMIUM	Charcoal Typhoon	China	ControlX
COPERNICIUM	Sapphire Sleet	North Korea	Genie Spider, BlueNoroff
CURIUM	Crimson Sandstorm	Iran	TA456, Tortoise Shell

Research Threat intelligence Microsoft Defender Threat actors · 7 min read

# Microsoft shifts to a new threat actor naming taxonomy

By [John Lambert](#), Distinguished Engineer and Corporate Vice President, Microsoft Threat Intelligence



Threat actors within the same weather family are given an adjective to distinguish actor groups that have distinct TTPs, infrastructure, objectives, or other identified patterns. The examples below show how the naming system works for Russia and Iran.

